



# talk networking

“solving the sales & marketing puzzle together”

## The **NEW Networking group** that makes sure you are in the right room with like minded business people

### Networking

Are you:

- charged a fortune to join?
- made to sign up for a year?
- lectured on how you need to join the group?
- asked to bring new members?
- spend more time being informed of the networking turnover?
- do not have time to actually network?

Talk Networking does the opposite! We are the networking group that focuses on just that, NETWORKING!

Networking is meeting likeminded attendees to help increase both your sales as well as supporting local businesses by means of referrals.

We are completely focused on gaining you new business through the power of networking with none of the hidden features of the other groups.

We are completely transparent and offer you:

- No yearly sign up fee
- No need to commit to become a member
- No need to source members
- No early morning or late night meetings
- No business lockout
- One meeting a month
- Increased marketing with FREE online advertising

### Benefits include

#### No yearly sign up fee

We don't believe in paying mass sign up fees. You have two choices: pay as you go, £25 and attend as often as you like or become a member for £20 a month by direct debit and receive the benefit of receiving FREE advertising as well as other advantages!

No need to commit to become a member Whether you attend on an ad hoc basis or become a member you are not committed to any contract. Attendees just come as often as they like and members can cancel with one months notice.

#### No need to source members

Considering how much is charged to join Networking groups it is unreasonable to ask you to source members to join as well. At Talk Results not only do we provide an affordable Networking meeting with no jargon but Talk Telemarketing will source and gain new attendees for every meeting! No early morning or late night meetings We do not like having to move our personal plans or trying to find childcare every time we go networking. Our meetings take place over the lunch hour meaning no time is missed from your personal life or from your business.

## No business lock out

We do not like the fact that only 1 type of business sector can join. We think that it loses hidden opportunities, maybe the two businesses could work together or maybe one of the businesses might hold a new business lead. We do not want to miss any opportunities!

## Once a month meetings

Do you find attending weekly or fortnightly meetings a bit too frequent? How much can possibly change within such a small amount of time and how frustrating do you find it when you keep attending yet you rarely have any 'new' businesses attend the meeting? At Talk Networking we attend once a month and aim to keep the meetings as full as possible. No more worries that no one will attend as Talk Results Telemarketing will be sourcing new attendees each month.

## FREE advertising for Members

For those who decide to join Talk Networking with the smaller monthly fee of £20, they will benefit from FREE online advertising via Twitter. Twitter is a powerful advertising tool for businesses, and those who join will receive monthly updates to thousands of potential clients.

Members will also benefit from the TalkNetworking.co.uk website where businesses can join our membership directory and guest book. Members also benefit from linking their rss feeds to the website.



Mama liz's is located at  
9A North Street

Stamford PE9 1EL

There is parking opposite at  
The North Street Car Park and ample parking  
in and around Stamford Town Centre.

## Attendees pay £25 per meeting

### Your £25 gets you:

- Lunch
- Up to 50 likeminded attendees
- No limit of how many times you can attend

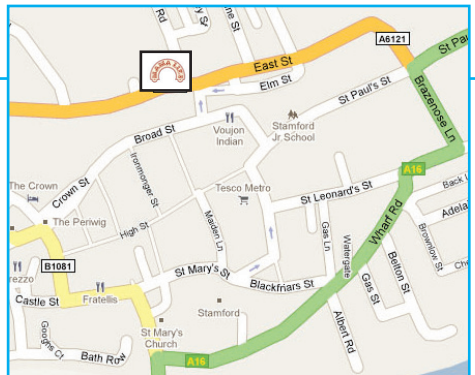
## Members pay £20 per meeting.

### Your £20 gets you:

- Lunch
- Up to 50 likeminded attendees
- You never have to source members – Talk Telemarketing does this for you!
- FREE advertising
- No yearly sign up fee
- No commitment to attend every meeting
- No pressure to send 'subs'
- Advertise on Talk Networking.co.uk + link your rss feed
- Business forum

Seating is limited and can hold up to 50 members. We ask that attendees give a 24hour notice if they cannot make the meeting.

This group will be launching on  
May 6th 2010 at Mama Liz's, Stamford  
and will continue to run on the first  
Thursday of each month starting at  
12.30pm.



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